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RYLDON SALVADOR

ABOUT ME

As a skilled Front-end Developer, I have extensive experience in designing, developing, and maintaining front-end technologies. My expertise encompasses a broad range of technologies, including HTML5, CSS3, SASS, JavaScript, jQuery, React, WordPress, Webflow, Shopify, and HTML email templates. I excel in effective communication with producers and clients, ensuring seamless exchanges and fulfilling requests through verbal interactions, chat, or email. While adept at self-managing independent projects, I also thrive in collaborative team environments, consistently delivering high-quality results.

SKILLS

Jquery, PHP, React, Angular, Typescript, HTML5, CSS3, Javascript, SASS, WordPress(Elementor, Beaver Builder), Webflow, Shopify, Google Web Designer, Figma, Sketch, Computer Hardware Servicing, Diagnosis and troubleshooting of Computer Systems, MS Office Applications, Adobe XD, After Effects, Illustrator, Photoshop, Animate CC, Celtra, Undertone, Sparkflow, DoubleClick Studio/Dynamic

EXPERIENCE

Freelancer, Philippines — *Front-end / Web Developer IT Support / Web Designer*

March 2014 - Present

- Expert in developing rich media banner ads and dynamic websites using Wordpress, Shopfiy, and React.
- Proficient in crafting high-quality HTML email templates to maximize engagement.
- Skilled in efficiently troubleshooting hardware issues and conducting software installations.
- Experienced in building websites on Webflow and Shopify platforms.
- Designs and edits impactful banner ads leveraging client provided assets.
- Creates HTML5 mini-games using Celtra platforms.

MAX STAX MEDIA, 7462 N Figueroa St Ste 203, Los Angeles, California (Remote) — *Rich Media Developer / Tiktok Content Creator / Web Designer*

December 2021 - December 2023

- Expertly develops rich media banner ads using client provided assets, including PSDs, images, and videos.
- Innovatively creates and produces engaging TikTok content and videos.
- Designs and edits banner ads from client-provided assets.

HEDY PHILIPPINES, Taguig, Philippines — *Front-end Developer*

June 2020 - December 2023

- Expertly develop Rich Media Ads using client-provided raw assets, including PSDs, images, and videos.
- Craft dynamic landing pages to enhance user engagement.

- Design and build responsive HTML Email Templates to optimize client communication.

TOMMY, 42 Craig Road, Singapore 089680 (Remote) — *Front-end Developer / Rich Media Developer*

December 2022 - Jul 2023

- Specializes in crafting engaging rich media banner ads on the DoubleClick platform.
- Expert in developing dynamic websites and high performance landing pages.
- Designs mockups for banner ads tailored to client specifications.

CHANGE APS, Edisonsvej 2, Odense, Syddanmark 5000, DK (Remote) — *Consultant / Front-end Developer*

June 2020 - June 2022

- Spearheaded website development using WordPress (Elementor), transforming PSD files into high-impact landing pages.

JOYSTICK INTERACTIVE / INCUBETA DR S.R.L., 4551 Glencoe Avenue Suite 330 Marina Del Rey, CA 90292 United States (Remote) — *Front-end Developer*

March 2016 - June 2020

- Design and develop static and rich media ads utilizing client-provided raw assets, including PSDs, images, and videos.
- Convert PSD files into dynamic and responsive landing pages.

SIZMEK TECHNOLOGIES PHILS., Cebu City, Philippines — *Creative Developer*

June 2015 - March 2016

- Developed rich media banners utilizing advanced Sizmek components for enhanced user engagement.

COGNIZANT TECHNOLOGY SOLUTIONS, BGC, Taguig, Philippines — *Programmer*

March 2014 - May 2015

- Spearheaded the development of Rich Media Ads and YouTube Masthead Ads, ensuring cutting-edge digital advertising solutions.
- Implemented precise tracking mechanisms in collaboration with media agencies and advertisers, enhancing reporting accuracy.
- Engineered HTML5 Layouts Templates tailored for client needs, boosting user engagement and delivering customized experiences

WIDEOUT TECHNOLOGY SERVICES INC., Taguig, Philippines — *Flash Developer*

June 2011 - March 2014

- Developed innovative Flash tools and templates to accelerate production.
- Engineered Rich Media Ads and YouTube Masthead Ads utilizing DoubleClick Studio components.
- Engineered HTML5 Layouts Templates tailored for client needs, boosting user engagement and delivering customized experiences

EDUCATION

Baliuag University, Gil Carlos Street, Baliwag, Bulacan 3006, Philippines — *Bachelor of Science in Information Technology*

June 2007 - April 2011